

EXETER

SATURDAY MAY 20TH, 2017

11AM—6PM

SWASEY PARKWAY



TEAM
TOWNEXETER-ARTS-MUSIC

The Exeter Arts and Music Festival

Saturday, May 20, 2017, 11:00am - 6:00pm, RAIN or SHINE

By the river and pavilion on Swasey Parkway

Presented by Arts Industry Alliance & TEAM (Town Exeter Arts Music)

ARTIST INFORMATION (AND APPLICATION ATTACHED)

Thank you for your interest in the Exeter Arts and Music Festival! AIA and TEAM are non-profit organizations committed to the promotion of original works by local and regional artists, musicians and performers. The Festival will kick-off on Friday night with gallery receptions and music performances at local restaurants and smaller venues, and culminate on beautiful Swasey Parkway Saturday with an all day arts and music festival. Stroll the parkway and the riverfront.... Take in a glorious weekend of art, music, performance, and food.

Jury

Exeter Arts and Music Festival jurors take into consideration three things:

1. Artisanhip
2. Originality
3. Booth Set Up

We focus on local handmade artisans. We do NOT accept directly imported goods or otherwise commercially made (buy/sell) items. Purchased components or raw materials are acceptable, but the handmade element should clearly be seen in final product or artwork sold.

Fees

There is a \$10.00 non-refundable application fee and a \$50 booth fee (2 separate checks made out to TEAM). Include your SASE. Applications submitted without both of the fees are not juried. If juried work is not accepted, the booth fee is returned, the application fee of \$10 is not. Once accepted, there are no refunds. All fees go to TEAM/AIA and the continuing push to bring regional artists and their work to the forefront. Featured musicians and performers WILL BE PAID. If you cancel, you may not reassign your site. We maintain a waiting list and only those artists on the list will be substituted at your site.

Deadlines

Applications MUST be postmarked by April 20th, 2017. Applications are juried in the order received and spaces are limited. Notification of acceptance or non-acceptance will be postmarked within 1 week of the postmark on the application envelope.

Types of work accepted

Exeter Arts and Music Festival is open to all artists who wish to exhibit pottery, glass, etchings, woodcuts, paintings, fiber, clothing, drawings, photographs, crafts, sculpture, woodworking, assemblage, jewelry and prints. ALL of the work displayed MUST be the design of the artist. Exeter

Arts and Music Festival reserves the right to establish categories of art and to limit the number of artists creating work similar in nature. The goal is variety and quality. Any 2-D artist that displays prints of his or her work in the Festival must have at least 50% of the total display consist of original work. If the work is a reproduction, it must be clearly marked as a print, giclee, or reproduction. This does not apply to woodblocks, etchings, and serigraphs or silk-screens.

Space assignments

Each space is a pre-assigned 10x10 space. ***If you wish placement next to another artist you must send your applications and application fees together.*** Please be prepared for a one-side-open or a corner (two-sides-open) arrangement with displays. No electrical provided. Because of changes in future growth of the festival, the layout may change from year to year. The same “spot” can not be reserved for future festivals.

Unloading, set-up, parking, and break-down

~ **Set-up time is 9am (no earlier) to 10:00am. No vehicles AFTER 10 am.**

~ **Site ready by 10:30am.**

~ **Festival starts at 11:00 am.**

~ **Break-down at 6:00 pm.**

Artists can unload from the paved parkway (do not drive on the grass). Absolutely no set-up before 9:00 am. Once unloaded, vehicles **MUST** be moved before setting up tents or display. Hand-carrying distances may be up to 50 ft. **NO** vehicles can be in unload/drop-off area past 10:00 am. Plan to enter the park for unloading by way of Water Street. Artists must be set up by 10:30 am. Artists agree to remain set up until 6:00 pm; early breakdown is **NOT** permitted as the public perceives the show is closing, decreasing foot traffic for other artists. No vehicles allowed for break-down before 6:00 p.m.

Storm policy

This is a rain or shine event. Thank you for understanding and supporting the promotion of local arts and music.

Display guidelines and site safety

- Every artist must exhibit a minimum of ten (10) pieces of original work.
- Artist who created the work must be present at the Fest and can have others assisting them.
- Artists must provide their own tents, stands for display, tent weights as well as rain coverings.
- Tents weights **MUST** be 25lbs minimum on each leg. No stakes or ropes to ground.
- All tall display shelves or racks must be weighted to keep from tipping.
- Boxes, materials, wrap, trash must be stored out of sight.
- During and after event, the artist must maintain a clean and undamaged site.

Promotion and Marketing

All decisions of the curatorial team are final. If you are accepted, by submitting your entry, you give TEAM and Exeter Arts and Music Festival the right to publish your images as part of our marketing efforts. ALL accepted artists will be listed and promoted on our website and social media pages with links to your sites and pages leading up to the festival.

Exeter Arts and Music Festival contact information

TEAM website / www.TeamExeter.com

AIA website / www.ArtsIndustryAlliance.com

TEAM email / TownExeterArtsMusic@gmail.com

TEAM address / **109R Water Street, Exeter, NH 03833**

NOTE: Please keep the above information and make a copy of the ARTIST APPLICATION FORM for your own records. Mail the original application to TEAM. Good luck and thank you for being a part of the Exeter Arts and Music Festival!



“Exeter Arts & Music Festival” Artist Application Form

1. Fill out application completely and postmark by April 20th, 2017
2. Enclose 2 checks made out to TEAM (\$10 for application / \$50 for booth)
3. Sign and date application form
4. Enclose Self Addressed Stamped Envelope (SASE)
5. Enclose 4 images of your work and 1 image of your booth/tent display
6. Mail to: TEAM, 109R Water Street, Exeter, NH 03833

Name _____

Business Name _____

Address _____

Email _____ Website _____

Mediums / Type of work _____

General price range of your work _____

“I have read this application in its entirety. I understand that the “Exeter Arts and Music Festival” or TEAM/AIA shall not be liable for any claim or loss or damage of any kind to my exhibit or myself and I agree to release and hold them harmless for such liability. I understand that failure to follow any of the listed conditions and requirements (including safety for tent set-up) for participation in the Festival as per Artist Information and Artist Application Form will be grounds for dismissal (without refund) from the Festival.”

Signature _____

Date _____